



**Contact:**

Dara Hailes  
Public Relations Manager  
404 568 7208  
dara.hailes@coxautoinc.com

**Cox Automotive SVP Lori Wittman named one of 2016's Women Who Mean Business**  
*Prestigious list compiled by the Kansas City Business Journal*

**MISSION, Kan. July 25, 2016** – Lori Wittman, senior vice president of sales and finance and insurance (F&I) solutions for Cox Automotive™, was recognized as one of 2016's Women Who Mean Business by the Kansas City Business Journal. This exclusive list honors female entrepreneurs and executives for their outstanding professional accomplishments and for their contributions to the Kansas City community. Wittman is one of 25 women selected from a competitive field of more than 140 applicants.

Wittman was selected for her professional accomplishments as a Cox Automotive executive, as well as for her commitment to volunteerism. She joined VinSolutions in 2013 as vice president of operations, with 20 years of cross-industry technology and business operations experience. Today, Wittman is responsible for the strategic direction and financial success of the dealer-facing portions of Cox Automotive's F&I holdings, as well as VinSolutions. In her three years at VinSolutions, she has encouraged a culture of service, from the company's annual participation in the St. Jude Walk/Run to End Childhood Cancer, to its "No Excuses" volunteerism program during the month of March. She is also a past board member at The Children's Place, a child advocacy service center.

"We're extremely proud of Lori for this well-deserved recognition," said Keith Jezek, president of retail solutions at Cox Automotive. "Her leadership has enabled Cox Automotive to deliver innovative new solutions to our customers, and she has been instrumental in achieving VinSolutions' continued year-over-year growth. I anticipate more outstanding achievements from Lori in the years to come."

"I'm honored to be listed among such inspiring women making a difference in Kansas City," said Wittman. "The best innovations come from diversity of thought, and the women on this list are bringing that diversity and innovation to the business world."

A full profile of this year's Women Who Mean Business will appear in the August 26 edition of the Kansas City Business Journal, both in print and online. Honorees will be recognized at a luncheon at the Overland Park Convention Center at 11 a.m. CDT that same day.

**About VinSolutions**

VinSolutions helps make every customer connection count by providing individual dealers and dealer groups with sophisticated yet easy-to-use software solutions that span the scope of dealership operations. With its cloud-based system, VinSolutions' all-in-one internal management, sales and service marketing solutions platform is accessible from anywhere an Internet connection is available, including mobile devices.

VinSolutions has been named to the Inc. 5000 every year since 2011 and has received numerous industry awards for its innovative products. VinSolutions is OEM certified by every major manufacturer and is ADP, Autosoft, Reynolds & Reynolds and Dealertrack DMS certified. Founded in 2006 and headquartered in Mission, Kansas, VinSolutions is wholly owned by Cox Automotive™, which has built

File location: P:\VinSolutions\16-VIN-0596\_pr\_Women Who Mean Business-Lori Wittman Press Release\Design & Content\Text\ Women Who Mean Business-Lori Wittman Press Release - approved by Cox\_v2

the industry's strongest family of more than 25 brands to provide industry-leading digital marketing, software, financial, wholesale and e-commerce solutions to help our clients thrive in a rapidly changing automotive marketplace. VinSolutions is a Cox Automotive brand. For more information about VinSolutions, visit [www.vinsolutions.com](http://www.vinsolutions.com).

### **About Cox Automotive**

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, software, financial, wholesale and e-commerce solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader<sup>®</sup>, Dealer.com<sup>®</sup>, Dealertrack<sup>®</sup>, Kelley Blue Book<sup>®</sup>, Manheim<sup>®</sup>, NextGear Capital<sup>®</sup>, vAuto<sup>®</sup>, VinSolutions<sup>®</sup>, Xtime<sup>®</sup> and a host of other brands. The global company has nearly 30,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues of \$18 billion and approximately 55,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit [www.coxautoinc.com](http://www.coxautoinc.com).