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**VinSolutions VP and General Manager Lori Wittman Recognized as One of the Top 100 Leading Women in the North American Auto Industry**

*Prestigious list compiled by Automotive News every five years*

MISSION, Kan. (November 23, 2015) — VinSolutions has announced that Vice President and General Manager Lori Wittman was recognized by Automotive News as one of the [100 Leading Women in the North American Auto Industry](#). The prestigious list is compiled every five years to recognize top female executives at automakers, suppliers and dealerships across the country. Automotive News made the announcement during its annual awards ceremony on Nov. 9 in Detroit.

"We are extremely proud of Lori. This distinguished honor exemplifies the invaluable contributions and leadership she brings to VinSolutions and Cox Automotive every day." said Rick Gibbs, president of software solutions at Cox Automotive. "I look forward to Lori's continued leadership excellence at Cox Automotive."

In her 20 years of cross-industry technology and business operations experience, Wittman has developed exceptional talents in change management and client relationships. She is also a regular volunteer at Harvesters, a regional food bank in Kansas City, and has served as a board member for The Children's Place, a child advocacy service center.

"There are so many talented women in leadership roles across the automotive industry, and I'm proud and honored to be included on this list," said Wittman. "I hope all of us can stand together in support of taking chances in your career, pursuing what you're passionate about and being bold with your leadership decisions. To me, that's the greatest impact the 100 Leading Women can make."

**About VinSolutions**

VinSolutions helps make every customer connection count by providing individual dealers and dealer groups with sophisticated yet easy-to-use software solutions that span the scope of dealership operations. With its cloud-based system, VinSolutions' all-in-one internal management, sales and service marketing solutions platform is accessible from anywhere an Internet connection is available, including mobile devices.

VinSolutions has been named to the Inc. 5000 every year since 2011 and has received numerous industry awards for its innovative products. VinSolutions is OEM certified by every major manufacturer and is ADP, Reynolds & Reynolds and Dealertrack DMS certified. Founded in 2006 and headquartered in Mission, Kansas, VinSolutions is wholly owned by Cox Automotive. Additionally, Cox Automotive also owns Manheim Auctions, Autotrader, Kelley Blue Book, vAuto, Haystack Digital Marketing, Xtime and HomeNet Automotive. Cox Automotive is a subsidiary of Cox Enterprises. Visit VinSolutions online at [vinsolutions.com](https://vinsolutions.com)