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VinSolutions integrates desking tool with Autosoft DMS

MISSION, Kan. (July 29, 2015) — VinSolutions today announced the integration of its VinConnect Desking tool and the Autosoft dealership management system (DMS).

Duplicate entry remains a pain point for dealers. The push-and-pull functionality available with the VinConnect Desking and Autosoft FLEX F&I integration eliminates redundancies and enables dealers to save time and increase efficiencies.

With real-time integration between VinConnect Desking and Autosoft FLEX F&I, Autosoft data is automatically pulled and stored in the VinConnect CRM database when dealers are desking a deal. This push-and-pull functionality eliminates the need for double data entry and improves data accuracy for critical decision-making.

“This integration between two leading software companies reinforces our commitment to providing seamless solutions for our customers,” said Sean Stapleton, vice president of sales and marketing at VinSolutions. “As technology evolves, dealership software solutions will only communicate with each other more. We look forward to helping our customers enhance dealership processes, increase efficiency and better serve their customers.”

This integration also enhances a dealership’s overall visibility between its departments and its DMS solution.

“Our FLEX Connect integration program opens up exciting opportunities for our customers,” said Christopher Morris, senior vice president at Autosoft. “The close integration between our FLEX DMS and VinConnect Desking reduces inefficiencies in the F&I process, driving more productivity and, ultimately, more profitability for our dealers.”

For more information about the VinConnect Desking and Autosoft FLEX F&I integration, visit vinsolutions.com/contact

About VinSolutions

VinSolutions helps make every customer connection count by providing individual dealers and dealer groups with sophisticated yet easy-to-use software solutions that span the scope of dealership operations. With its cloud-based system, VinSolutions' all-

in-one internal management, sales and service marketing solutions platform is accessible from anywhere an Internet connection is available, including mobile devices.

VinSolutions has been named to the Inc. 5000 every year since 2011 and has received numerous industry awards for its innovative products. VinSolutions is OEM certified by every major manufacturer and is ADP, Autosoft, Reynolds & Reynolds and Dealertrack DMS certified. Founded in 2006 and headquartered in Mission, Kansas, VinSolutions is wholly owned by Cox Automotive. Additionally, Cox Automotive also owns Manheim Auctions, Autotrader, Kelley Blue Book, vAuto, Haystack Digital Marketing, Xtime and HomeNet Automotive. Cox Automotive is a subsidiary of Cox Enterprises. Visit VinSolutions online at vinsolutions.com

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About Autosoft

Autosoft develops and supports integrated software solutions that simplify business operations to produce better business results for automotive retailers across the U.S. Complete dealership management system (DMS) capabilities with affordable month-to-month support fees are designed to improve dealership processes and profitability, and reduce operating costs. Learning is quick and easy with intuitive applications that result in greater system utilization. FLEX DMS is built on an open-system platform, giving dealers the most flexible and secure choices for managing and sharing data with OEMs and third parties. Managed hosting services offer convenience and mobility, providing secure and reliable access from any chosen device. Autosoft is the preferred solution of more than 30,000 users in 2,000 car dealerships and consistently receives the highest customer satisfaction and most-likely-to-recommend ratings. www.autosoftdms.com